

**FOR IMMEDIATE RELEASE**

**The Print Source Earns Certified Metalphoto® Converter Designation**

*The Company Completes Assessment, Implements Processes to Improve Quality and Application Knowledge for the Metalphoto Product Line*

Cleveland, Ohio, USA, Monday, July 20, 2017 – Horizons Imaging Systems Group (ISG) announced that The Print Source in Wichita KS has achieved Certified Metalphoto Converter status. Certified Converter status means that The Print Source has completed a process assessment, received recommendations and begun implementing new processes to improve product quality and expand application expertise for Metalphoto® photosensitive anodized aluminum.

Certified Converters receive in-depth training regarding the features, benefits and performance specifications to which Metalphoto is certified. They understand when Metalphoto is appropriate for a specific application and can help organizations write Metalphoto into specifications.



According to Scott Lehner, Director of Converter Sales, “the Metalphoto Converter Certification sends a clear message to OEMs and government organizations as to which suppliers are the best source for outstanding product quality and service.” Certified Converters receive access to a library of selling tools, including case studies and product videos, as well as a “Certified Metalphoto Converter” emblem for their website.

Metalphoto is one of the most durable identification materials available. Metalphoto is converted into barcode labels, nameplates/data plates, placards, maintenance schematics, machine control panels and other identification items by more than 500 companies around the world. The largest and most advanced converters are eligible to apply for certification.

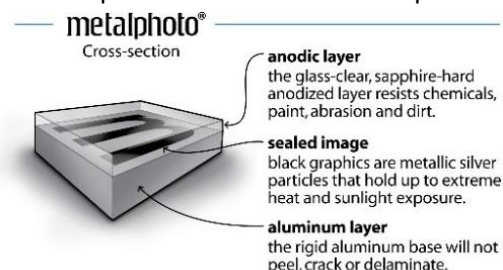


metalphoto®

**About Metalphoto®:**

For over 50 years, industrial and military engineers have specified Metalphoto® photosensitive anodized aluminum in applications where permanent product identification is critical. Metalphoto's durability comes from its photographic image which is sealed *inside* of the anodized aluminum, providing resistance to corrosion, sunlight degradation, abrasion, extreme temperatures and chemical exposure.

Available from 0.003" to 0.125" thick, Metalphoto can be used for a wide variety of applications where permanent identification is critical including barcode labels, nameplates/rating plates, maintenance schematics, machine control panels and signage.



Metalphoto can be purchased from global network of approved converters. For more information, visit [www.metalphoto.com](http://www.metalphoto.com).

**About The Print Source:**



The Print Source, Inc., is the source for decals, roll labels, promotional graphics, vehicle graphics, product decorating, container decorating, polycarbonates, metalphoto® imaging and business printing.

We offer a nearly unlimited selection of materials, adhesives and inks to provide a custom solution to tailor fit your budget, application and usage environment. Our knowledgeable sales professionals are here to assist you every step of the way and ensure that you have the right product to do the job.

For more information, visit [www.theprintsourceinc.com/](http://www.theprintsourceinc.com/).